

“THE RACE HAS GONE GREEN” CONFERENCE AGENDA

7:00-8:00AM Registration and Networking

08:00 Welcome and Introductions

- Jeremy Burne - MIA (Master of Ceremonies)
- Chris Kersting - SEMA
- Chris Aylett - MIA
- UKTI Representative (TBA)

08:30 Panel Session I: Can Green Motorsport really make a difference?– Chris Aylett, Moderator

- Robin Brundle – Lola Cars International
- Les Mactaggart – Indy Racing League (IRL)
- Don Taylor – Eclipse Management

9:15 Panel Session II: Energy Efficiency and Performance – John Waraniak, Moderator

- Jamie Allison - Ford
- Mike Stewart - Honeywell Turbo Technologies, Garrett
- Steve Pruitt - Corsa Motorsports

10:00 Networking Break

10:30 Panel Session III: Is Green Racing here to stay? – Chris Aylett, Moderator

- Scott Atherton – American Le Mans Series (ALMS)
- Peter Digby - Xtrac
- Forrest Patterson - Michelin

11:15 Panel Session IV: Commercializing Green Performance – John Waraniak, Moderator

- Scooter Brothers - Comp Cams
- Mike Cooperman - J.D. Power Web Intelligence
- Eric Cahill - Progressive Insurance Automotive X PRIZE

12:00 Morning Wrap-up – Chris Aylett and John Waraniak

12:10 Lunch with Keynote Speaker: Robert Davis, Mazda

1:15 Discussion with Rt Hon Lord Drayson and Scott Atherton

* Special announcement of ALMS Green Dream Team featuring five world renowned drivers

2:00-2:15 Closing Remarks with Chris Aylett and Chris Kersting

2:15 Paddock Tour and Team Meetings - Paddock Tech-talk hosts

Michelin

Corsa

N.B. Times and Speakers may vary on the day as this event is part of a race weekend

Official Media Partners:



THE GLOBAL
BUSINESS NETWORK
FOR MOTORSPORT

Kindly supported by:



Motorsport Industry Association
Federation House Stoneleigh Park
Warwickshire CV8 2RF UK
Tel: +44 (0)2476 692 600
Fax: +44 (0)2476 692 601
email: info@the-mia.com
web: www.the-mia.com