

Motorsport Industry Association  
Federation House  
Stoneleigh Park  
Warwickshire CV8 2RF  
UK



Tel: +44 (0)2476 692600  
Fax: +44 (0)2476 692601  
E-mail: [info@the-mia.com](mailto:info@the-mia.com)  
[www.the-mia.com](http://www.the-mia.com)  
[www.motorsportresearch.com](http://www.motorsportresearch.com)

## Banner Advertising at [www.the-mia.com](http://www.the-mia.com)

The MIA website supports interactive banner advertising, with links through to your own website. This is an excellent opportunity for your company to promote your products and services to a wide range of potential clients.

**[www.the-mia.com](http://www.the-mia.com) is ranked No.1 in Google searches for *Motorsport Industry!***

The MIA website on average receives 28,000 page views per month and 7,800 visitors (5,500 absolute unique visitors), so your company has the potential to reach 5,500 new customers a month - an **outstanding 66,000 people a year!**

- You can have an animated gif banner or a static jpeg banner – standard size of 160 wide by 250 high (pixels).
- We can link your banner through to any page on your website, so this is a perfect way to generate more interest in a particular event or activity.
- There are two banner positions on the website, both on the right hand side, one at the top and one at the bottom. You can choose you location (subject to availability).
- Each banner position will have a maximum of 5 banners per slot (you and 4 others) and the rotation is on a random setting - meaning you have a minimum of a 1 in 5 chance of appearing on the home page (and every other page throughout the site).
- Regular statistics will be sent to you regarding the number of hits your banner has received.

### Banner advertising pricing options:

#### MIA Members

- One Year Subscription - £1,100 + VAT
- 6 Months' Subscription - £700 + VAT
- 3 Months' Subscription - £450 + VAT

#### Non-Members

- One Year Subscription - £2,000 + VAT
- 6 Months' Subscription - £1,400 + VAT
- 3 Months' Subscription - £900 + VAT

### Examples of current banner adverts:



For more information please contact Adam Pointer  
on +44 (0)2476 692600 or email [adam.pointer@the-mia.com](mailto:adam.pointer@the-mia.com)