

MIA AWARDS DINNER AT AUTOSPORT INTERNATIONAL 2009

BROCHURE ADVERTISING OPPORTUNITIES

The MIA will be producing a brochure for the MIA Awards Dinner hosted by Autosport International on Thursday 8th January 2009 at the NEC, Birmingham.

This brochure will contain motorsport and high performance engineering industry focused articles, partners' profiles and highlights of MIA's activities and ongoing projects. This will be presented to all 550 guests as they arrive to see the Business Excellence Awards presented.

This is a unique opportunity to promote your company to this important group of international key business leaders at exceptionally competitive rates.

Please find below an overview of the promotional options available.

Advertising Package 1 – Full page colour advert

Full page A5 colour Dimensions: 148.5mm x 210mm plus 3mm bleed	Price: £400 + VAT
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Advertising Package 2 – Half-page colour advert

Half-page A5 colour Dimensions: 148.5mm x 105mm Landscape	Price: £225 +VAT
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Advertising Package 3 – Quarter-page colour advert

Quarter-page A5 colour Dimensions: 74mm x 105mm Portrait	Price: £150 +VAT
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For more information on these packages or other sponsorship opportunities available at the MIA Awards Dinner, please contact Nicola Edwards at the MIA on +44 (0)2476 692 600 or email nicola.edwards@the-mia.com

Advert Requirements

- Please send advert electronically to nicola.edwards@the-mia.com
- Deadline for final submission of advert is **no later than 12 December 2008**
- All advert files have to be in the format of Quark Express 4.1, or an older version, EPS, TIFF or PDF saved as 330dpi



BROCHURE ADVERTISING OPPORTUNITIES AT THE MIA AWARDS DINNER - ASI 09



Awards Dinner Brochure 2008



Awards Dinner 2008

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