

MIA AWARDS DINNER BROCHURE ADVERTISING OPPORTUNITIES

The MIA will be producing a brochure for the MIA Awards Dinner to be held on Thursday 13th January 2011 at the NEC, Birmingham.

This brochure will contain motorsport and high performance engineering industry focused articles, partners' profiles and highlights of MIA's activities and ongoing projects. This will be presented to all 550 guests as they arrive to see the Business Excellence Awards presented.

This is a unique opportunity to promote your company to this important group of international key business leaders at exceptionally competitive rates.

Please note that advertising rates have been held at 2008 prices to enable all companies the chance to promote their services at this prestigious event.

Advertising Package 1 – Full page colour advert

Full page A5 colour Dimensions: 148.5mm x 210mm plus 3mm bleed	Price: £400 + VAT
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Advertising Package 2 – Half-page colour advert

Half-page A5 colour Dimensions: 148.5mm x 105mm Landscape	Price: £225 +VAT
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Advertising Package 3 – Quarter-page colour advert

Quarter-page A5 colour Dimensions: 74mm x 105mm Portrait	Price: £150 +VAT
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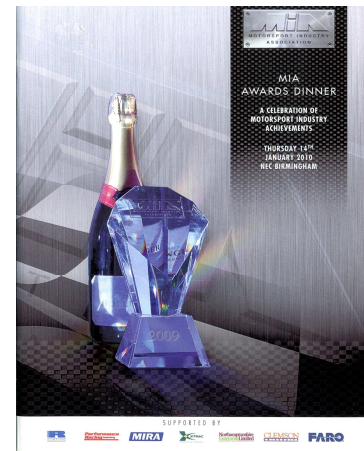
For more information on these packages or other sponsorship opportunities available at the MIA Awards Dinner, please contact Nicola Edwards at the MIA on +44 (0)2476 692 600 or email nicola.edwards@the-mia.com

Advert Requirements

- Please send advert electronically to nicola.edwards@the-mia.com
- Deadline for final submission of advert is **no later than 10 December 2010**
- All advert files have to be in the format of Quark Express 4.1, or an older version, EPS, TIFF or PDF saved as 330dpi



BROCHURE ADVERTISING OPPORTUNITIES AT THE MIA AWARDS DINNER 2011



Awards Dinner Brochure 2010



Awards Dinner 2010

Motorsport Industry Association
Federation House Stoneleigh Park
Warwickshire CV8 2RF UK
Tel: +44 (0)2476 692 600
Fax: +44 (0)2476 692 601
email: info@the-mia.com
web: www.the-mia.com