

# Business Development Visit to North Carolina and Indianapolis

15 May 2009 - 24 May 2009

## Unrivalled Access - Best Contacts - Great Value

Nothing rivals this business-focused visit to the TWO centers of USA motorsport and the best races of the year. All UK and European motorsport companies are welcome

Join us on the MIA's 9th Annual Business Development Visit to Charlotte and Indianapolis, USA, taking in the NASCAR Sprint All-Star Race and the legendary Indy 500.

Both motorsport centre's offer tremendous new opportunities - Can you afford to miss out?

Charlotte and Indianapolis are THE major motorsport business centre's in the USA - home to suppliers and teams active in NASCAR, IRL, ALMS, Daytona Prototypes, GT and Drag Racing.

### The Two Centre Package

- Using the MIA's massive network of US motorsport contacts before and during the visits, you gain unrivalled access to US companies and events
- MIA support from the moment you book, including a full day briefing on the USA market and the two centre programme - so you are fully prepared
- Promotion of your company to US companies prior to your arrival
- Attendance at the VIP networking events at both centre's - meet the people who really make decisions. Invite your own USA guests to join us at these receptions
- Personally escorted garage tours with privileged access to the top teams, prior to the NASCAR All Star race and the Indy 500 on the famous CARB Day
- Guaranteed seats, for the Indy 500 and NASCAR All-Star races, for you to purchase at a great price
- Dedicated and experienced staff, based in the US and UK, on hand to help you fix meetings, escort you on tours and arrange local transport and coach travel \*
- Discounts on good quality hotel rooms in both Charlotte and Indianapolis
- Free attendance at the MIA USA Day briefing
- This visit has always brought support from UK Trade and Investment for UK companies.

Member Package Price	£595 + VAT
Non Member Package Price	£795 + VAT
Extra Delegate Supplement	£100 per person

For more information please contact Brian Kinzie on +44(0)2476 692 600 or email [brian.kinzie@the-mia.com](mailto:brian.kinzie@the-mia.com)



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