

Two Centre Business Development Visit Charlotte & Indianapolis 15 – 24 May 2009

Provisional Programme

Friday - 15 May

- **Optional:** NHRA "Thunder Valley Nationals" at Bristol, Tennessee - See this historic track – an essential visit to expand business into fast growing drag racing.³

Saturday - 16 May

- Get up close with NASCAR Teams in their Pit Garages and visit the Winners Circle – exclusive MIA access¹
- Special Access to the Fox Sports TV Centre and a close look at the Car of Tomorrow¹
- NASCAR Sprint Cup Showdown - drivers fight for last minute spots in the All-Star Race²
- NASCAR Sprint Cup All-Star Race - \$1million cash prize race - Win or Nothing – a real dash for cash, no holding back!²

Sunday - 17 May

- VIP Boat Cruise on Lake Norman – your chance to spend three hours with 150 motorsport decision makers and buyers - all looking to do business with YOU!¹

Monday - 18 May

- Visit Richard Childress Racing and Earnhardt Childress Racing Engines – hosted by Spenny Clendenen, with 20 years experience with NASCAR engines¹
- Michael Waltrip Racing - Meet Steve Hallam former McLaren F1 Head of Race Operations and Pete Spence, TRD Group VP and Technical Director¹
- Tour of NASCAR R & D - Discuss upcoming NASCAR technologies with Mike Fisher – Managing Director¹
- An "Evening with Clemson", informal dinner at the Olive Garden¹

Tuesday - 19 May

- Richard Petty Motorsports - meet Mark McArdle VP/ Director of Competition - with 20 years race experience, formerly Ilmor Engineering in the UK¹
- Visit the legendary Penske Racing Operation - NASCAR and Grand Am -¹
- Visit Riley Technologies for a technical overview by Bill Riley - Grand-Am's most successful chassis builder

Wednesday - 20 May

- Doug Herbert Racing – meet NHRA Drag Race Champion, Doug Herbert and discuss drag racing business and his extensive US distribution operation and experience¹
- Fly to Indianapolis²
- "Brits in Indy" informal drinks/dinner - meet British companies doing business in Indy, all willing to share their knowledge.

Thursday - 21 May

- Prudhomme Racing - talk with David Welch – and learn from THE drag racing experts!¹
- Formula Atlantic Headquarters at Mathiason Motorsports - Talk with the series organisers about this premier US feeder series.¹
- Lowe's Fernández Racing – Top ALMS team in the LMP2 category.¹
- C & R Racing - meet Chris Paulsen, President, share his wealth of experience in NASCAR and IRL and international distribution¹
- VIP Welcome Reception at Indiana Governor's Mansion – your chance to meet more than 120 leading motorsport decision makers from the Indianapolis area – the Capital of Racing¹

Friday - 22 May

- PRI Magazine hosts "Welcome to Indy" breakfast- discuss US Motorsport with the experts!¹
- VIP Access to Carb Day at the Indianapolis Motor Speedway - meet legendary Dott.Dallara and discuss the future of IMS/IRL plans with Fred Nation, VP of IMS and IRL¹
- Close up escorted tours into the top team pit garages - Penske, Ganassi, & HVM¹
- USAC Silver Crown Race at Indiana Fairgrounds – the Hoosier 100 - American dirt track racing at its finest on this historic 1 mile oval!³

Saturday - 23 May 2009

- Attend the Drivers Meeting at the Indianapolis Motor Speedway³
- Enjoy the IPL 500 Festival Parade – American style parade, with all the race drivers³

Sunday - 24 May 2009

- The 93rd running of the Indianapolis 500 - join over 400,000 people to enjoy the unique experience of the world's most popular motor race!^{2,3}



THE GLOBAL
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FOR MOTORSPORT



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¹The Motorsport Industry Association reserves the right to alter arrangements as described due to unforeseen circumstances.

²Travel, accommodation, transfers, and race tickets are not included in the package price.

³Please note MIA staff will not be attending this event.