

Business Meets Space

A Workshop and Networking Event to explore business opportunities offered by space-based information services.

National Space Centre, Exploration Drive, Leicester, LE4 5NS.

October 10th 2008.

09.30 to 14.30.

The first decade of the 21st century is witnessing a revolution in the use of space-based information services. Well known examples include the widespread use of satellite navigation systems (GPS) in all forms of transportation and the adaptation of satellite imagery in Google Earth and Google Map technologies.

The huge investment, underway throughout Europe, in new space systems for satellite navigation (Galileo) and environmental monitoring (GMES) will open up many more applications for satellite-driven information services. Evidence suggests that these space technologies will lead to innovative and cost-effective solutions for a wide range of markets and public sector use, including many not yet familiar with space information services.

Through support from the East Midlands Development Agency, university-based specialists and partners in the space industry are positioned to assist potential users with expertise, training and knowledge exchange or partnering arrangements.

This Workshop will highlight new opportunities for business, through commercial and public sector use of the technologies, provide a forum for potential users to consult with space experts on new developments and offer information on funding options for support of innovation and business development.

Workshop Focus.

The Workshop will identify new opportunities for businesses, public sector users and potential investors regarding commercial and civil-use applications of emerging space information services, including:

- use of terrestrial, oceanographic and atmospheric data for environmental protection, air quality monitoring, health, security, disaster management, leisure, tourism and others.
- application of satellite navigation technology in transport and communication, land survey, agriculture, tourism, waste disposal, logistics and others.

European Union Framework 7 programmes offer access to significant funds for organisations to develop these and related applications. Academic/business partnerships, especially those involving SME's, are actively encouraged. Funding options for UK companies and partners will be explored.

Registration: *(No charge-lunch included). Please register, indicating likely number of participants from your organisation, together with contact and e-mail address, with Dr R Blake: rsb13@le.ac.uk*