

10th August 10am – 3:30pm

HSBC Bank PLC, 66 Westgate, Wakefield, WF1 1XB

UK Trade & Investment (UKTI), in collaboration with HSBC Bank Plc, invites you to attend a One to One introductory meeting.

Companies will have the unique opportunity to meet with a Senior International Commercial Manager at HSBC, dedicated to supporting global business, as well as UKTI's Market Champion specialising in the Czech market and Central European region and a UKTI Market Research Specialist.

Who are these meetings aimed at?

Companies new to export or experienced in international trade, who are interested in the Czech market. You will gain: -

- a more detailed understanding of the trade opportunities for you in this attractive but challenging market,
- a better assessment of the risks involved and how to mitigate them
- a better awareness of how UKTI and HSBC can offer ongoing in-market support to assist you in your international growth strategy.

Why Czech Republic?

The Czech Republic is a sophisticated market with a western style business culture & English language widely accepted. The country has a highly skilled work force and is also well known for its innovation, scientific, manufacturing and engineering traditions.

The market is due to receive over 22 billion Euros of support from the EU by 2013, and many investment incentives now exist there.

It is often seen as a gateway between the east and west and could be your starting point for doing business in other countries in Central and Eastern Europe. It is very pro- British and a good starter market for many UK companies.

There are valuable opportunities in many industry sectors, Niche high quality UK goods and services are widely appreciated and remain in demand.

Sectors include, although this is not exclusive: -

- Advanced Engineering
- Biotechnology
- Consumer Goods
- Design Creative & Media
- Education & Training

- Food & Drink
- Healthcare
- Science & Innovation
- Technical Textiles

How do I register?

To register your interest and meet with our UKTI Market Champion, Senior International Commercial Manager at HSBC and UKTI Market Research Specialist please complete the attached booking form.

A world of opportunity, one point of contact:

Tel: 01226 735440
Email: info@uktiyorkshire.co.uk
Web: www.ukti.gov.uk