

ALL INCLUSIVE
VIP ESCORTED BUSINESS PACKAGE
visit the UK Motorsport Valley® and Autosport International Show

For many years the UK's Motorsport Valley® has dominated world motorsport. The global success of UK-based motorsport teams and specialist suppliers, including most F1 and WRC teams and their suppliers, is legendary. There is nowhere in the world with such a concentration of leading motorsport businesses.

Now, you can join the Motorsport Industry Association (MIA) on its Motorsport Valley Tours for exclusive insider access to these motorsport and high performance engineering organisations, PLUS VIP entry to Europe's premier motorsport show, Autosport International in Birmingham, UK.

Highlights of the fully escorted, five day tour include:

- Escorted VIP visits to the heart of the UK's motorsport industry, Motorsport Valley®, home of the world's largest cluster of specialist motorsport companies. Privileged access to race circuits, Formula One race teams, rally teams, major race car constructors, engine and component manufacturers. Meet the executives who control these companies and develop new business contacts.
- Special entry to Europe's major show, Autosport International, at the National Exhibition Centre including access to the stunning Live Action Arena. VIP access to the services of the show's International Business Centre and MIA Business Lounge, with the facility to reserve private meeting rooms within the Show.



- Your personal invitation to meet UK motorsport's most successful international executives at the VIP International Welcome Reception and at the show's highlight, the MIA Business Excellence Awards Dinner. Learn from their experience in the industry and see how you might be part of their plans for the future.

- You will receive a seat at the 4th European Cleaner Racing Conference where you will learn of all the commercial opportunities linked to energy efficient motorsport, and make new contacts in this developing area of business.

- All travel arrangements within the UK, 4-star luxury accommodation and fully escorted tours are organised for you by the MIA - you simply have to arrange your own travel to and from the designated hotel.



11-15 JANUARY 2010

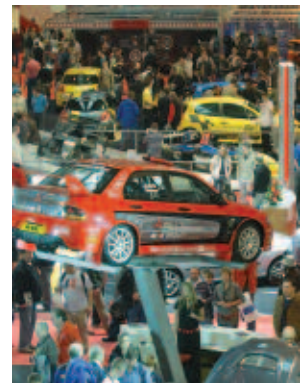
**FIVE DAY
ALL INCLUSIVE VIP
ESCORTED BUSINESS
PACKAGE**

in association with



14 - 17 January 2010 NEC Birmingham, UK

www.autosport-international.com



Motorsport Industry Association
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Stoneleigh Park,
Warwickshire, CV8 2RF, UK

Tel: +44 (0)2476 692 600

Fax: +44 (0)2476 692 601

email: info@the-mia.com

web: www.the-mia.com

The programme includes:

Day 1: Monday 11 January - Make your own arrival arrangements to the Birmingham hotel, to be greeted by the MIA representative. The evening is left free for you to settle in.

Day 2: Tuesday 12 January - A briefing for the visit ahead followed by a full day of tours to Motorsport Valley®. All transport and lunch is provided. Previous tours have included:

Honda Racing F1
Lola
Prodrive
RML
SPA Design
Jaguar

Williams F1
Red Bull Racing
Cosworth
MIRA
Mitsubishi WRC
Morgan Cars

Day 3: Wednesday 13 January - A further day of tours to Motorsport Valley® or you may choose to attend the "4th European Cleaner Racing Conference" followed by a networking drinks reception. All transport and lunch is provided. There are no formal events planned for this evening - you can meet with business contacts arriving for the show.

Cleaner Racing Conference at Autosport International - 13 January 2010

The MIA will combine, in ONE vast room at the NEC Birmingham, its 4th world-class 'Cleaner Racing Conference' for 200 delegates surrounded by a 'demonstration showcase' of current energy efficient, low carbon and electric powered engineering solutions available from the UK. Each season sees new 'green' initiatives in motorsport - making sponsorship and technology more relevant in changing times. Motorsport shows the way forward in positively promoting energy efficiency and attracting public interest. There is no going back!

International Business Exchange

A FREE service to help your buying opportunities

Are you looking to meet UK companies at the Show? Take advantage of the UKTI/MIA meeting service and arrange to meet UK buyers at the business lounge and develop your business.

Day 4: Thursday 14 January - Early VIP escorted entry to Autosport International and VIP access to the International Business Centre and the MIA Business Lounge. The day is free to walk the show, attend the Live Action Arena or hold business meetings in the business lounge. MIA staff will be on hand to help at all times.



Later, during the evening, at the MIA Business Excellence Awards Dinner you will be seated amongst over 500 of global motorsport's most successful and influential racers, technicians and executives.

Day 5: Friday 15 January - VIP escorted access to Autosport International and transport back to the hotel at 15.00 hrs to collect your luggage to make your own departure.



YOUR INVESTMENT OF JUST £1,750* PLUS UK TAXES (TOTAL OF £2,012.50) INCLUDES:



- Four nights' 4-star accommodation, with breakfast and taxes, close to Birmingham and the NEC
- Escorted transport to all organised events
- Fully-guided tours to the Motorsport Valley® companies with lunch
- Attendance at the 4th European Cleaner Racing Conference with lunch
- Escorted entry to Autosport International and the Live Action Arena
- VIP access and use of both the International Business Centre and the MIA Business Lounge during Autosport International
- VIP ticket for the MIA Business Excellence Awards Dinner, with a three-course dinner and top class entertainment
- International Business Exchange A FREE service to help your buying opportunities and develop UK networks

AUTOSPORT
INTERNATIONAL
The Racing Car Show

motorsport
valley

*£1,750 UK Taxes will increase from 15% to 17.5% on 1 January 2010. All new bookings and existing bookings paid from 1 January will be charged at 17.5% = £306.25 bringing the total to £2,056.25

FIVE DAY ALL INCLUSIVE VIP ESCORTED BUSINESS PACKAGE 11-15 JANUARY 2010

First Name _____ Surname _____

Company _____ Position _____

Email _____

Telephone _____ Mobile _____ Fax _____

Address _____

_____ Postcode _____

I require **5 day VIP Business Package(s) at £1,750* (£2,012.50 inc VAT) per person** **Total Price**

Credit Card Please complete the form below

Cheque Please make the cheque payable to The Motorsport Industry Association

A VAT invoice will be issued on receipt of this registration form

CREDIT CARD

Visa  Switch / Solo  Mastercard  Amex 

Card number:

I authorise you to debit my card account immediately in the amount of £

Name: _____ Company Name: _____

Start date: - Expiry date: - Issue No: 3 digit security code:

Name on card: _____ Authorised signature: _____

Date: _____ Credit Card Billing Address: _____

_____ Postcode: _____

Please fax this form back to +44 (0)2476 692 601
MIA Federation House, Stoneleigh Park, Warwickshire, CV8 2RF UK
Tel: +44 (0)2476 692 600

Terms and Conditions

- Special Dietary requirements must be advised at the time of booking
- Please note that tickets are subject to the Cancellation Policy
- The Motorsport Industry Association reserves the right to alter arrangements as described due to unforeseen circumstances

Payment

Payment in full is required on receipt of registration form in order to confirm your place on this Business Development Visit.

By signing the registration form you agree to these terms and conditions and are liable for the payments outlined above. We must receive written confirmation that you wish to cancel and you can contact charlotte.austin@the-mia.com to do so. You will then receive confirmation of this cancellation within 48 hours.

*£1,750 UK Taxes will increase from 15% to 17.5% on 1 January 2010.
All new bookings and existing bookings paid from 1 January will be charged at 17.5% = £306.25 bringing the total to £2,056.25

Cancellation Policy

Should you find it necessary to cancel your Motorsport Valley® Tour, the following sliding scale of charges will apply to the full ticket price.

Cancellation 30 days or more prior to the event 50% payment of the full ticket price
Cancellation 29 days prior to the event Full payment required

Data Protection Information

Occasionally, the MIA enters into joint projects with other bodies to improve service to our members. If you do not want us to share or pass your details to other professional organisations, please tick this box