



“THE RACE GOES GREEN!”

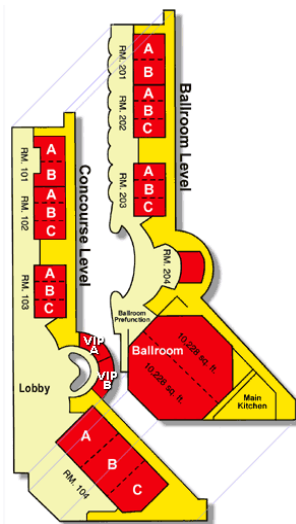


**GREEN HIGH PERFORMANCE, INNOVATIVE SOLUTIONS
FROM THE ADVANCED ENGINEERING SECTOR OF MOTORSPORTS**

EVENT INFORMATION

GETTING THERE:

Long Beach Convention Center
Room 101 A/B



The conference is being held in Room 101 on the Concourse Level. The meeting room is in the Promenade area in the Northeast corner of the Convention Center.

Map Links:

Convention Center

<http://www.longbeachcc.com/maps.htm>

Meeting room

<http://www.longbeachcc.com/meeting.htm>

Circuit

<http://www.gplb.com/downloads/09lbcircuit.pdf>

Parking

<http://www.gplb.com/parking.html>



“THE RACE GOES GREEN!”



GREEN HIGH PERFORMANCE, INNOVATIVE SOLUTIONS FROM THE ADVANCED ENGINEERING SECTOR OF MOTORSPORTS

PARKING:

We recommend you park in one of the city lots indicated on the map, North of Ocean Blvd or at any of the nearby hotels, some of which offer valet service.

The nearest valet parking is at the Renaissance Hotel, which is across the street from the meeting room at the Convention Center.

Parking is also available at the Convention Center Parking Lot on Pine Street.

IMPORTANT NOTE: ALMS Race Practice is between 3:00 and 5:45PM. If you park at the Convention Center, you will not be able to exit the parking lot during this time as the race track is in use.

Parking

<http://www.gplb.com/parking.html>



REGISTRATION:

Registration will begin at 8:00AM and be open all day. If you have officially RSVP'd or registered through the MIA web site you only need to bring a business card or some form of photo Identification.



“THE RACE GOES GREEN!”



GREEN HIGH PERFORMANCE, INNOVATIVE SOLUTIONS FROM THE ADVANCED ENGINEERING SECTOR OF MOTORSPORTS

PROGRAM:

The program for the day is detailed below. The program will begin at 9:00AM. We recommend you use the registration hour to network and grab a coffee!

The program will end around 2:45, after which you may choose to watch the American LeMans Series practice, or visit the **Lifestyle Expo and Green Power Prix View** at the Convention Center.

http://www.gplb.com/lifestyle_expo.html

RACE WEEKEND SCHEDULE

The full race weekend schedule is available here:

<http://www.gplb.com/schedule.pdf>

QUESTIONS:

USA

Jeremy Burne

jbftauto@aol.com

216 272 9320



“THE RACE GOES GREEN!”



GREEN HIGH PERFORMANCE, INNOVATIVE SOLUTIONS FROM THE ADVANCED ENGINEERING SECTOR OF MOTORSPORTS

CONFERENCE PROGRAM

8:00-9:00AM Registration and Networking

09:00 Welcome and Introductions

- Jeremy Burne, North American Director, MIA
- Chris Kersting, President, SEMA
- Bob Peirce, HM Consul General, British Consulate General / UKTI
- Mayor Bob Foster

09:30 Panel Session I – Chris Aylett, Moderator

- Nick Hayes, nHanse
- Pete Spence, Technical Director, Toyota Racing Development
- Adrian Moore, Technical Director, Xtrac
- Pi Research, TBC

10:15 Don Taylor, Eclipse Management

10:25 Panel Session II – Chris Aylett, Moderator

- Nick Wirth, managing Director, Wirth Research
- Herb Fishel, President, Ergodicity LLC
- Forrest Patterson, Michelin
- Scott Atherton, CEO, ALMS

11:15 Mike Jackson, CEO, AutoNation

12:00 Morning Wrap-up – Chris Aylett, CEO, MIA

12:10 Afternoon Preview, John Waraniak, VP Vehicle Technology, SEMA

12:15 Lunch & Networking

1:15 Terry Angstadt, President, IRL Commercial Division

1:35 Panel Session III – John Waraniak, Moderator

- Chris Aylett, MIA
- Chris Kersting, SEMA
- Blake Fuller, Founder, Braille Batteries
- Azhar Hussein, Founder TTxGP

2:15 Closing remarks from Chris Aylett

3:00-5:45 American LeMans Series practice sessions