



THE RACE HAS GONE GREEN CONFERENCE

FRIDAY, APRIL 16, 2010 • TOYOTA GRAND PRIX • LONG BEACH, CA

Attention specialty-equipment business owners, race equipment manufacturers, engineers, product planners, marketing and sales executives! Connect with international green motorsports leaders and learn how to take advantage of the fast-growing market for green racing and performance products.

Join the Motorsport Industry Association (MIA) and SEMA for The Race Has Gone Green, a one-day, high-profile conference of green racing and performance-industry icons. Learn about the profit potential in developing green technologies that will lead to a booming future for green racing and high performance products.

REGISTER TODAY

Conference Fees:

\$275 for SEMA/MIA members • \$375 for non-members



For more information please contact:

Jeremy Burne: Jbftauto@aol.com or Tracy Dewhirst: tracy.dewhirst@the-mia.com

www.the-mia.com

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SPEAKERS CONFIRMED SO FAR ... Scott Atherton - American Le Mans Series (ALMS) CEO • David Brabham - Racing Driver, Winner of the 2009 Le Mans 24hrs and ALMS Champion • Les Mactaggart - Indy Racing League, Senior Technical Director • Rt Hon Lord Drayson - Minister of State for Science and Innovation, BIS and Minister of State for Strategic Defence Acquisition Reform, MoD