

Sir Gerry Robinson's biography

Sir Gerry Robinson is one of Britain's most respected businessmen. He was awarded a Knighthood in 2003 for his services to the Arts and Business.

He is the former (non-executive) Chairman of Allied Domecq and the ex-Chairman/Chief Executive of Granada. He also served as chairman of the Arts Council England for several years.

In 1980, he joined the UK franchise of Coca Cola, owned at that time by Grand Metropolitan, as Finance Director. By 1983 he was appointed Managing Director of Grand Metropolitan's international services division.

He then joined Granada as Chief Executive in 1991 and steered the company through various mergers and hostile takeovers including London Weekend Television (1993) and the Forte Hotels chain (1996).

Since then Gerry has presented 2 TV series for the BBC "Show Them Who's Boss" and "Can Gerry Robinson Save the NHS" both of which highlight techniques and skills to running a successful business.

In 2005 Gerry set up his own management company, which specializes in investing in and turning around struggling businesses.