



# A Technology Roadmap for Motorsport

**A discussion document prepared for the MIA as part of the  
MIA “Motorsport to Automotive” Initiative**

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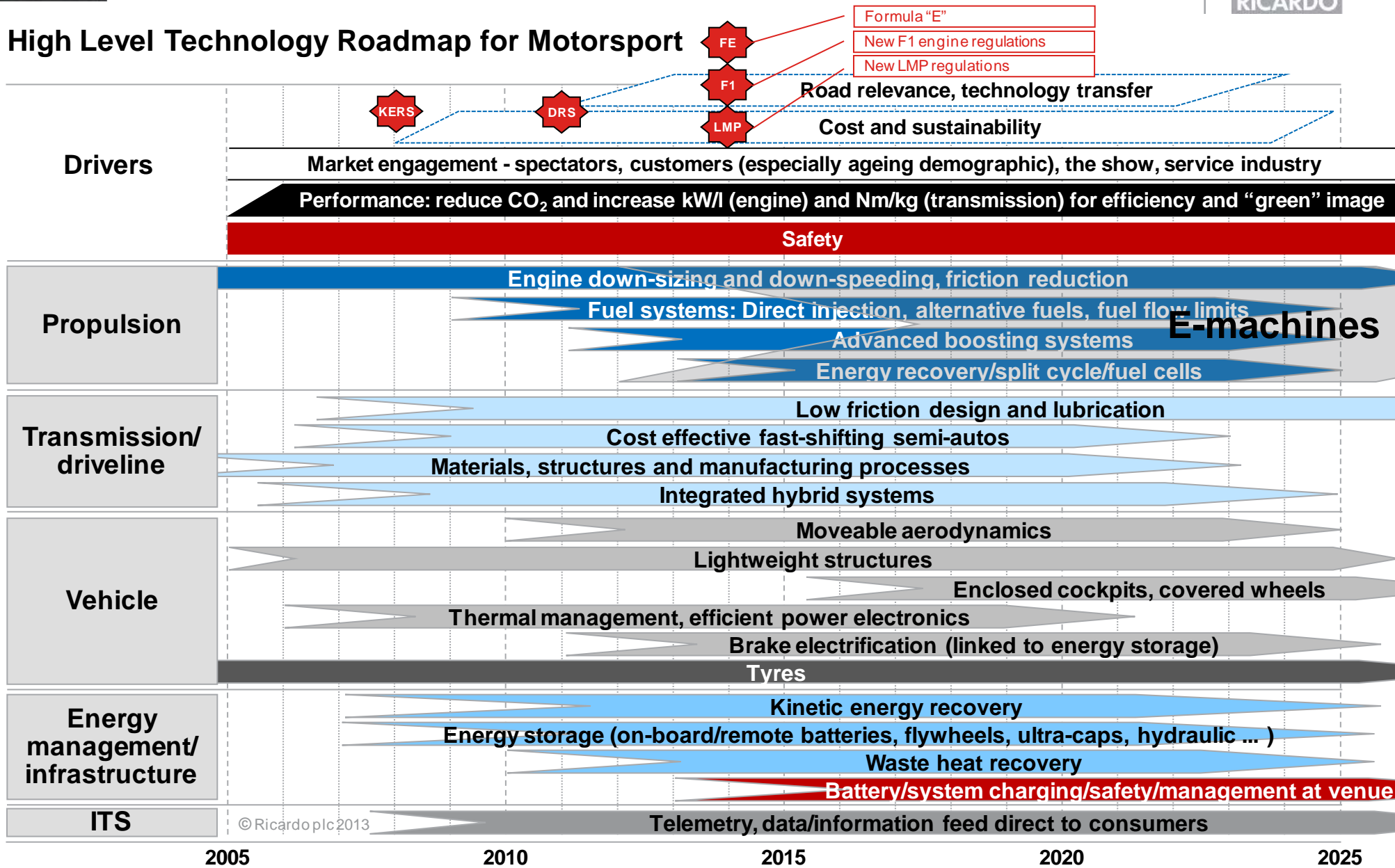
**High Performance Vehicles and Motorsport**



# The motorsport technology roadmap focuses on chasing *integrated* performance efficiently with cost-effective CO<sub>2</sub> reduction



## High Level Technology Roadmap for Motorsport



Source: Ricardo analysis, interviews with Williams F1, Force India, Ford Racing, Alcon, Lola and Dallara

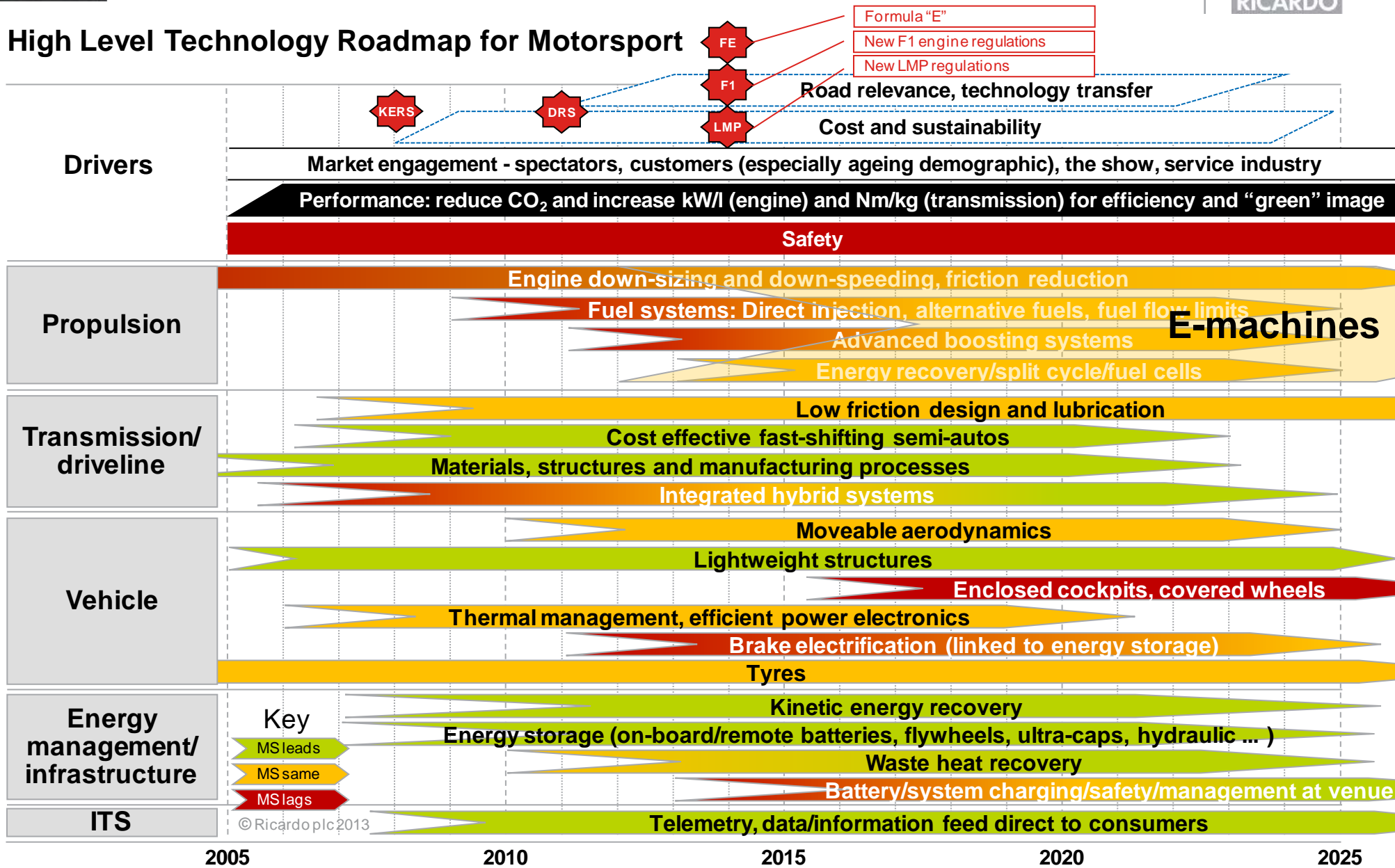
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# Motorsport leads in the holistic vehicle efficiency approach, but is similar, or lags behind, in other areas



## High Level Technology Roadmap for Motorsport



Source: Ricardo analysis, interviews with Williams F1, Force India, Ford Racing, Alcon, Lola and Dallara

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