



## Business meetings at Le Mans 24 Hours, June 10<sup>th</sup> & 11<sup>th</sup>, 2009

Take part in the « **International Business Days** », a unique event in France which will take place on **June 10<sup>th</sup> & 11<sup>th</sup>, 2009 at Le Mans**, around the legendary circuit of Le Mans 24 Hours. An exceptional opportunity to combine business with leisure during the 2009 edition of the **Le Mans 24 Hours**, an endurance race with strong international reputation.

This event will open doors to French and Foreign Teams, and give you the opportunity to meet with buyers, suppliers and service providers from the Motorsport Industry.

One-on-one pre-arranged business meetings, pits and paddock visit, a friendly-diner keeping an eye on the free practice session from the straight line of the Hunaudières, will be set at the two-day menu.

This year, after the success of the 2008 edition, the organizers -Institut Automobile du Mans, Invest in Western France and FLConsulting- have decided to offer a full package to participating companies, including:

- Pre-arranged business meetings;
- Access pass to the 24 Hours Technopark;
- 24 Hours circuit pass to attend the free practice session;
- Pits and paddock visit;
- Dinner at Auberge de Mulsanne;
- Lunch cocktail at Institut Automobile du Mans;
- Pre-reservation of the accommodations at Auberge de Mulsanne until April 10<sup>th</sup>, 2009.

The participation is charged €200. Transportation and accommodation costs are not included in the package.

The Organization Committee of the « International Business Days » has decided to limit the number of participating companies to 60.

The deadline for registration and payment is March 20<sup>th</sup>, 2009.

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Visit the website of the event:

<http://www.institut-automobile-du-mans.fr/en/News/Business-meetings-at-Le-Mans-24-Hours-159.htm>

### Organizers



*Race for Business*

## Programme

### **Wednesday June 10th**

- 2.30pm - 3.30pm : Welcome of the participants at the Beauséjour entrance and access pass delivery
- 3.30pm - 4.00pm : Meeting point at Institut Automobile du Mans and departure to the circuit
- 4.30pm - 7.00pm : Pit, Paddock and 24 Hours village visit
- 8.00pm : Check-in at Auberge de Mulsanne
- 8.30pm - 10.00pm : Dinner at Auberge de Mulsanne
- 10.00pm - 0.00am : Free practice session from the straight line of the Hunaudières

### **Thursday June 11th**

- 9.00am - 9.25am : Welcome of the participants at Institut Automobile du Mans
- 9.30am - 11.00am : Start of the pre-arranged business meetings (30 minutes each)
- 11.00am - 11.25am : Coffee break
- 11.30am - 12.30pm : Pre-arranged business meetings
- 12.30pm - 1.55pm : Lunch cocktail
- 2.00pm - 3.30pm : Pre-arranged business meetings
- 3.30pm - 3.55pm : Coffee break
- 4.00pm - 5.30pm : Pre-arranged business meetings
- 5.30pm : End of the programme

### **Friday June 12th**

- 9.00am - 12.00pm: On request, it will be possible to organize complementary meetings at Institut Automobile du Mans

Partners

**E.M.C**

*Engineered Mecanical Coatings*

**RACE TECH**