



Racing to a Clean-Tech Future 5th European Cleaner Racing Conference at Autosport International

Concourse Suites 1 and 2 – opposite Hall 8
NEC, Birmingham
Wednesday 12 January 2011

Low Carbon · Electric · Hybrid · Alternative Energy · Sustainable Materials

Programme Timetable

- From 08.30 Registration and Refreshments
An opportunity to view the showcase exhibits, which features an “Engineering Showcase” of real vehicles, concepts and prototypes – all demonstrating the proven advances made by the advanced and high performance engineering community in the clean-tech low carbon field
- 09:45 **Opening and welcome – Chris Aylett, CEO of the Motorsport Industry Association**
- 10:00 **Keynote speech - Richard Parry-Jones CBE – Industry Chair of the Automotive Council**
- 10:15 **Panel 1: Motorsport and the low carbon future of automotive – how can they best serve one another?**
Richard Parry-Jones CBE – Co-Chairman, Automotive Council
David Richards CBE – CEO, Prodrive, Chairman, Aston Martin
Jonathan Neale – Managing Director, McLaren F1
Adrian Moore – Technical Director, Xtrac
- 11.00-11.30 Refreshments and showcase visits
- 11:15 **Panel 2: Hybrids, micro-turbines, electric – what next and where can motorsport be most effective?**
Ian Foley – Managing Director, Williams Hybrid Power
Dr Daniel Armbruster – Motorsport Development Manager – Systems / Team Leader of Porsche 911 GT3 R Hybrid
Tony Harper – Head of Research and Advanced Engineering, Jaguar Land Rover
Alistair Fergusson – Managing Director, Alcon
- 12.15-12.30 Open Forum
- 12.30 - 12.50 Launch of Enviro Sportscar Series
- 12.50 Networking Lunch and Showcase Visits

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- 14.00-14.15 **Keynote speech – Rt Hon Lord Drayson, Managing Partner, Drayson Motor Racing LLP**
- 14.15-15.00 **Panel 3: Motorsport – past, and future, clean-tech opportunities**
Rt Hon Lord Drayson - Managing Partner, Drayson Motor Racing LLP
Nick Fry – CEO, Mercedes Petronas F1 / UKTI Business Ambassador
Ulrich Baretzky - Head of Engine Technology, Audi Sport
Dr Klaus Boettcher – Vice President Motorsport, Bosch Engineering GmbH
- 15.00-15.15 **Delta Wing – Ben Bowlby from the USA**
- 15.15-16.00 **Panel 4: Will motorsport lead, follow or partner with clean-tech automotive Technology and will sports governance help or hinder?**
Alan Gow - Chairman of the MSA; Series Director of the BTCC; President of the FIA Touring Car Commission
Pat Symonds - Independent Consultant and Former Executive Director of Engineering Renault F1
Ben Bowlby – Technical Director, Chip Ganassi Racing Teams/Concept Originator of the DeltaWing Car (USA)
Simon Dowson – Managing Director, Delta Motorsport
- 16:00 **Nick Fry** – UKTI Business Ambassador
- 16:10-16.30 Open Forum and Closing Remarks – Chris Aylett, MIA CEO
- 16.30-1800 UKTI International Reception – all welcome

The conference and panel discussions will be facilitated by **Chris Aylett, CEO of the MIA**

Please visit www.the-mia.com to see our full programme of value added activities at Autosport International to which you will be very welcome.