



Motorsport in Italy Day Thursday 29 July 2010

Speaker Biographies



Andrea Pontremoli – CEO and General Manager, Dallara Automobili SPA



Andrea Pontremoli joined IBM in 1980 as a Customer Engineer and progressed in his professional career until he became European Customer Engineer Specialist for large computers based in Valencia, Spain. In 1985 he started his managerial career at the Bolzano Branch Manager and was entrusted with tasks of greater and greater responsibility both in Italy and abroad in several positions (Operations, Sales, Marketing, and Finance) until 1994 when he was asked to join the work group which, two years later, created the IBM

Global Services in Italy. From 1995 to 1997 he was Director of Integrated Technology Services for Italy and, from 1997 on he was responsible also for the South Europe Area.

In 1999 he left Milan and moved to Paris as Vice President of Global Services Operations for IBM Europe, Middle East and Africa and later he became General Manager of Integrated Technology Services for the same area managing more than 20.000 people.

In 2001 he came back to Italy and was appointed IBM Global Services General Manager for South Europe, a position he kept until 2004 when he was appointed President and CEO of IBM Italy.

In October 2007 Andrea Pontremoli left the position of President and CEO IBM Italy to face a new challenge joining Giampaolo Dallara to manage Dallara Automobili, a well known historic company based in Varano de' Melegari in Valceno (Parma), which has an enviable reputation as a leading company in motorsport all over the world.

Andrea Pontremoli joined the company as Partner of the founder Giampaolo Dallara and he was appointed CEO and General Manager, with the aim of devising new and innovative strategies for the development of the small company which has been designing and producing racing cars (singleseater and others) used in the most important sporting events.

Since April 2008 Andrea Pontremoli is a member of Barilla S.p.A.'s Boards of Directors and Executive Committee.

In 2004, Università degli Studi of Parma awarded him a honorary degree in Computer Science Engineering for his expertise developed during the many years of his managerial activity and for the constant commitment to the technological development of territorial areas. Pontremoli has been for a long time a member of Boards at Confindustria, Assolombarda and Assonime. At Confindustria he is also a member of the "Innovazione e Ricerca" technical confederal Committee and of the "Servizi Innovativi e Tecnologici" Council. Andrea Pontremoli is an American Citizen and he is a member of the Executive Committee of the Council of Italy-USA Relationship and of Aspen Institute Italia.

On 2 June 2006 he was awarded the honour of Cavaliere di Gran Croce al Merito della Repubblica Italiana from Italian Republic President Mr. Carlo Azeglio Ciampi.

Company Information

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Dallara offers consultancy services, under strict confidentiality, including: design, manufacturing FEA analysis, wind tunnel testing, CFD, vehicle dynamics, 7 post rig testing, component testing prototype construction, stiffness and compliance testing. Dallara has a reputation for engineering excellence and efficiency and currently supplies cars to the following series: IndyCar, Indy Lights, GP2, WSR, F3, Grand Am and the ADAC. Constantly up-graded 'state of the art' facilities, including a new 60% wind tunnel and wealth of experience enable the rapid turn around of results and solutions. Flexibility to tackle specific areas or complete projects from car design to manufacture has resulted in numerous lasting relationships with automotive partners.