

Sustainable Transport

design for the future

**Directions Corporate Aviation,
Robin Hood Airport, Doncaster**



12th March 2009
Programme

Sustainable Transport, design for the future - this FREE event will address how to meet the market demands for existing and future sustainable transport by showcasing new ideas and technologies that are being developed in the East Midlands and the Yorkshire & Humber, and how public procurement can be used to stimulate innovation.

There will be an exhibition, including low carbon vehicles, in the impressive hangar space and associated conference rooms. A range of advisers and support services will be present from both regions to help and guide delegates with access to knowledge, funding and skills related to innovating in the transport sector new markets.

The event is headlined by Kell (Michael) Ryan, one of the two brothers who helped revolutionise affordable air travel in Europe, and assisted in taking Ryanair from carrying 5,000 passengers in 1985 to over 55 million in 2008. Kell will be sharing his experiences of how Ryanair have continuously innovated to achieve success and his views on the challenges facing the transport sector for the future.

This event is relevant for companies in the following sectors:

- **Aerospace**
- **Automotive**
- **Motorsport**
- **Marine**
- **Rail**

Delegates will also be able to choose to attend two forty minute workshops from a choice of topics such as public sector procurement, sustainable aviation, lightweight materials, advanced fuels and low carbon technologies.

Sustainable Transport, *design for the future*, is part of the innovation Festival (iFestival). The iFestival is an annual celebration of innovation in business, research and the wider community which this year consists of over 150 events. To find out more visit www.eminnovation.org.uk

To register for this exciting event please complete the details on the booking form overleaf and forward by the most convenient method indicated.

09.00 – 09.30am

Registration and coffee

09.30 – 10.00am

Welcome & Introduction

10.00 – 10.15am

Regional Support in Yorkshire & Humber,
Yorkshire Forward

10.15 – 10.30am

Regional Support in the East Midlands,
Transport iNet

10.30 – 10.45am

Question & Answer

10.45 – 11.15am

Coffee & Networking

11.15 – 11.50am

Keynote Speaker: Kell (Michael) Ryan

11.50 – 12.30pm

Workshops – Rotation 1

12.30 – 1.10pm

Workshops – Rotation 2

1.10 - 1.20pm

Final Plenary

1.20 – 2.30pm

Lunch & Networking

2.30pm

Close



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Booking Form



Date: Thursday 12th March 2009

Venue: Directions Corporate Aviation
Hangar 3
Fourth Avenue
Robin Hood Airport
Doncaster
DN9 3GE

Timings: 9.00am - 2.30pm

Your Details

Title..... First Name.....
Surname..... Job Title.....
Telephone..... Email.....

Your Colleague (if applicable)

Title..... First Name.....
Surname..... Job Title.....
Telephone..... Email.....

Your Business

Business Name.....
Business Sector e.g.rail, aerospace etc.....
Number of Employees.....
Address.....
..... Postcode.....

*Please indicate any dietary, access or
cultural requirements*

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To reserve your place:

1. Email:

events@betatechnology.co.uk

please include all of the details
requested on this booking form.

2. Call:

01302 322633

3. Fax this booking form to:

01302 388800

4. Post this booking form to:

Beta Technology
Barclay Court
Doncaster Carr
Doncaster
DN4 5HZ