



Zircotec thermal management coatings now available through Torque Developments International (TDi) plc

Thurrock, May 27th 2009

Torque Developments International (TDI) Plc is delighted to announce that it has been selected to distribute Zircotec thermal barrier coatings over a key sales territory of the South East of England and London.

In recent years Zircotec has developed an enviable reputation producing innovative sector leading thermal barrier coatings for exhaust systems and surrounding components. By reducing underbonnet temperatures Zircotec's Thermohold™ coatings offer significant reliability and performance benefits to motorsport entrants, as well as classic and supercar owners. Three variants of Zircotec coatings will be available through TDi-plc-

i) Performance White™

Based on Zircotec's key Thermohold™ formulation, this is a plasma spray on coating, suitable for applications up to 1400° Celsius. Proven to reduce exhaust surface temperatures by 33%, this results in greatly reduced heat soak, with underbonnet temperature reductions of up to 50° Celcius having been recorded. A three year guarantee is offered with this product application.

ii) Performance colours™

The Performance colours™ range from Zircotec utilises the same Thermohold™ formulation as the Performance White™, but in a range of 13 colour finishes designed to compliment any underbonnet installation; Graphite™, Chilled Red™, Warm Grey™, Yellow Gold™, Solid Black™, Sterling Silver™, Fern Green™, Ultra Blue™, Metallic Black™, Antique Silver™, Copper™, Aqua Green™ and Aged Brown™.

iii) Primary range™

The latest edition to the Zircotec product portfolio, the Primary Range™ brings Thermohold™ technology to a wider market than ever before. Ideal for exhaust applications up to 1400° Celsius, the new Primary Range™ offers a 25% reduction in exhaust surface temperatures, at a price some 30% lower than Zircotec's existing Thermohold™ coating ranges.

Initially only available in black, Primary Range™ offers a high technology, durable, affordable, effective alternative to exhaust wraps or ceramic paints and is ideal for the fast road, track day and club motorsport markets. Example Primary Range™ exhaust manifold coating applications and prices include:-

Ford Focus	£160.00	
Honda Civic EP3	£112.00	
Mk5 VW Golf GTi	£160.00	
Caterham 7 (K-series)	£160.00	(Note:prices exclude VAT and shipping costs)

Commenting on the Zircotec announcement, TDi-Plc Director Mark Catchpole said “TDi-plc has already experienced the effectiveness of Zircotec’s products as the Thermohold™ coating played an important part in the success of our Lotus Europa race car project. So I am particularly pleased that Zircotec Coatings has selected TDi-Plc as its distributor for Essex, Kent and the area within the M25. TDi-plc’s customer base covers the motorsport, track day, fast road and supercar sectors and we will work closely in conjunction with Zircotec to offer it’s outstanding products to a wider audience than ever before.”

For more information contact TDi-Plc

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NOTES TO EDITORS

TDI-PLC

Since its establishment in 1984, Torque Developments International Plc has constantly been at the forefront of the European tuning industry, offering vehicle performance enhancement services to individuals and businesses alike. Always the innovator, TDi’s corporate history contains a number of firsts, including the first UK tuner with a 4wd rolling road. That knowledge, combined with experience and ISO9001 accredited levels of service from a state of the art facility in Thurrock, enables TDi-Plc to offer in house capabilities that are unrivalled in the UK tuning sector.

Zircotec

Formerly part of the UK Atomic Energy Authority, Zircotec’s high temperature ceramic coatings, processes and technologies were originally developed for the UK nuclear industry. Zircotec’s involvement in motorsport stretches back to 1994 when its proprietary ceramic coatings were first applied to rally cars and since then its thermal coatings have been used across almost all disciplines. Zircotec has also proven to be highly successful in the thermal management of high performance and classic car applications, increasing overall reliability and performance. Today, its coatings are now used on a broad range of vehicles from F1 cars to a number of production cars, trucks and buses. Zircotec’s most common applications include automotive engine coatings, exhaust coatings, manifold coatings, turbo charger housing coatings, and carbon composite coatings.

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