



Technology World in partnership with UK NanoForum

Showcasing the best of UK science and technology

7- 8 December 2010, ExCeL Centre, London

About Technology World

For 2010 we've brought together two previously successful events; Technology World and UK Nano & Emerging Technologies Forum to create one major 2-day event that showcases the best of British science and technology to an international audience.

Last year, the two events jointly attracted over 1700 visitors, facilitated more than 3,000 meetings between UK and overseas companies, and generated an estimated £30 million of business transactions. This year the event will be held at the impressive ExCeL Convention Centre, London, a venue carefully selected to support an even bigger event, delivering more value than ever before.

The event at a glance:

- ▶ More than 2000 visitors
- ▶ Over 260 UK exhibitors
- ▶ More than 750 organisations attending
- ▶ Over 350 overseas delegates

Who should attend?

Professionals and key business decision makers from both the private and public sector, from the UK and overseas. CEO's, Directors, Sales and Operations Directors, and business owners from small to large businesses, all of whom have one major common objective; to maximise new worldwide business opportunities.

Event highlights

- ▶ One2One business partnering opportunities
- ▶ World-class conference programme
- ▶ Leading showcase exhibition for UK science and technology
- ▶ Technology Pitch - opportunities to present your business to investors
- ▶ Hands-on support and advice from UK Trade & Investment advisers
- ▶ University poster exhibition and Excellence Awards
- ▶ Business Innovation Awards
- ▶ Gala Dinner

Why attend?

For companies looking to raise their profile, advance into new markets, generate sales leads, develop distribution channels, or simply be in the company of the best within the science and technology industry, Technology World in partnership with UK NanoForum is the place to be. For visitors to the event, the exhibition provides the ideal environment to meet with forward-thinking UK businesses that have solutions to help you stay ahead of the competition.

technologyworld.uk.com

Register to attend the conference programme and One2One business meetings, or book a stand today.

Benefits of attending

Fast track to international business success; meet senior decision makers from overseas companies who are keen to partner, purchase and collaborate with UK technology businesses.

One2One business partner facilities; as a registered attendee you will gain full access to our unique One2One business meeting facility managed via an online booking system, enabling you to maximise your time and meet with people who can make a difference to your business.

Network; explore opportunities, build relationships and share best practices with potential buyers, partners, and fellow solution providers.

Showcase; as an exhibitor you will have the opportunity to showcase your products and solutions to overseas companies looking to buy, partner, or collaborate. As a delegate, you can learn and share the latest industry trends which will fuel your business ideas.

Export capabilities; receive practical export advice from UK Trade & Investment and other supporting organisations.

Insight from industry experts; keep up to date with the latest technologies and innovations by attending the conference seminars, discussion panels and keynote speeches delivered by more than 40 industry experts.

Gala Dinner; network, collaborate and celebrate newfound partnerships in a relaxed and enjoyable environment.

Sponsorship opportunities

We are seeking to partner with a select number of UK private and public sector organisations, to deliver a sponsorship programme that will build awareness and maximise exposure to the international science and technology industry.

For more information on sponsorship opportunities please contact us:

Email: info@technologyworld.uk.com

Phone: +44 (0) 845 363 1478

About UK Trade & Investment

UK Trade & Investment (UKTI) is a Government organisation that has a global network of market specialists offering a wide range of services to support UK based companies to succeed in the global economy, and to assist overseas companies in bringing high quality investment into the UK. As part of the delivery of these services, UKTI runs a series of events and seminars each year to promote UK capability, disseminate market information and offer access to key overseas decision makers to help UK companies gain positive exposure in new markets.

Technology World in partnership with UK NanoForum is UKTI's premier science and technology event; every component of the event programme has been carefully formulated to provide the best possible environment for UK businesses to promote their capabilities to overseas investors.



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